

# JUICING UP

August 25, 2015



Heidi Krantz, NRG EVgo Representative







# Nationwide EV Charging Partner

Our mission: *Build the nation's largest EV charging network while improving **the planet** and boosting **the economy**. At home, work, and on the road, we put the right chargers in the right places. Together we **unite the EV movement for all**, making it **unstoppable**.*

- ✓ Largest fast charge network in U.S.
- ✓ Interoperable with other networks
- ✓ Chargers compatible with all EVs
- ✓ Price certainty and affordability



Renters, condo owners, and workplace employees need access to reliable EV charging.

Currently, just in California NRG's customized program for renters, condo owners, and employees has inspired over 2,000 charging stations to be installed.

# Made Expressly for Multifamily & Workplace: REV- Ready for Electric Vehicle Program

## EVgo Provides



Installation design



Permitting services



Hardware



Construction services



Station maintenance



Electrical power



Customer support



Comprehensive co-marketing

## Host Provides



Parking spaces



*Sequoia Equities*

*Prewire refers to the infrastructure (wire, conduit, etc) that delivers power to the EV parking spaces*

**Take Charge Campaign currently in California:  
Prewire for EV charging**





# Multifamily, Workplace, and Home Plans

<b>HOME (SINGLE FAMILY)</b> Includes installation and maintenance of wall-mounted 240v charging dock.	<b>REV MULTI-FAMILY (APARTMENT HOMES)</b> For residents of apartment communities. Includes installation and maintenance of 240v charging dock.	<b>REV WORKPLACE (WORKPLACE CHARGING)</b> Includes installation and maintenance of 240v charging dock.
<b>Monthly Fee</b> \$35.95, plus permitting costs	<b>Monthly Fee</b> \$39.95	<b>Monthly Fee</b> \$29.95
<b>Variable Costs</b> No variable costs – you charge on home electricity.	<b>Variable Costs</b> <ul style="list-style-type: none"><li>• \$0.50/hour of 3.3kW charging</li><li>• \$1/hour of 6.6kW charging</li></ul>	<b>Variable Costs</b> <ul style="list-style-type: none"><li>• \$0.50/hour of 3.3kW charging</li><li>• \$1/hour of 6.6kW charging</li></ul>
<b>Contract Term</b> Request Information	<b>Contract Term</b> None	<b>Contract Term</b> None
<b>Setup Fee</b> Request information	<b>Setup Fee</b> \$99	<b>Setup Fee</b> \$99
<b>Early Termination Fee</b> Request information	<b>Early Termination Fee</b> \$0	<b>Early Termination Fee</b> \$0
<a href="#">REQUEST INFORMATION</a>	<a href="#">REQUEST INFORMATION</a>	<a href="#">REQUEST INFORMATION</a>

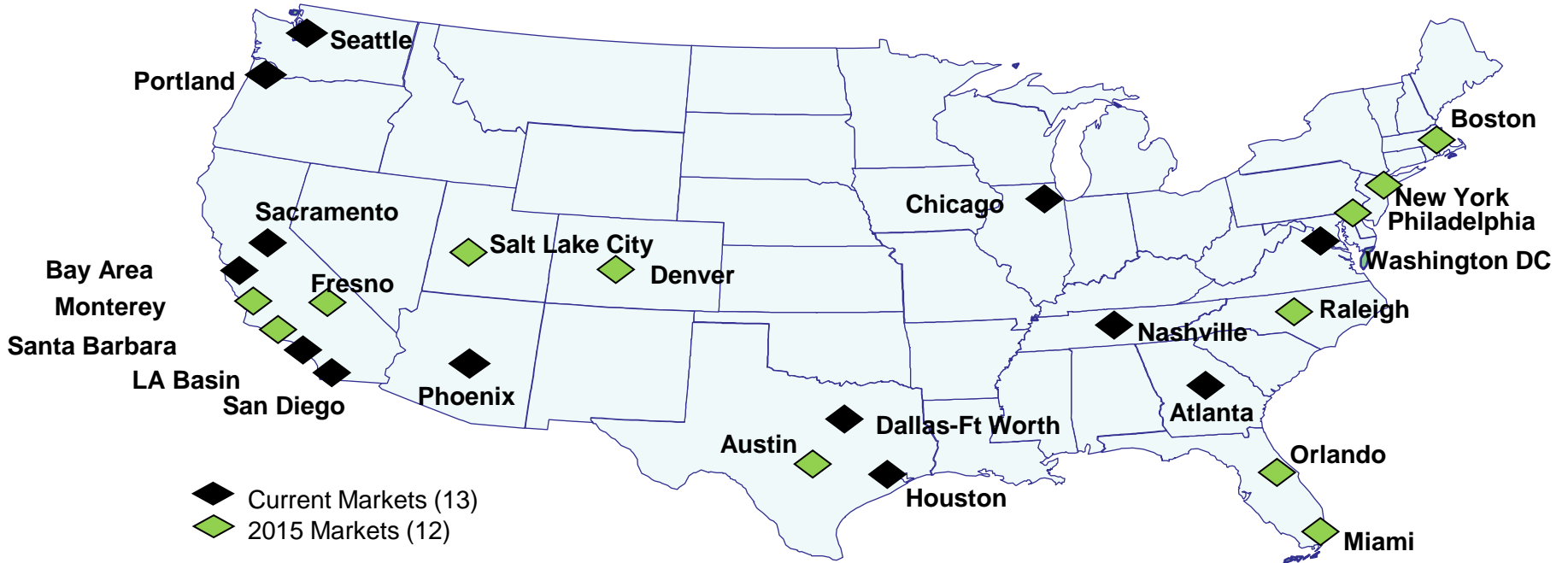
Your cost will be based on the amount of time your car is connected. Price and plan availability vary by geographic market and are subject to change.



Through partnerships  
with automakers and retailers,

NRG is now under construction  
on fast charge networks  
in 26 cities nationwide

# Largest Fast Charge Network in U.S.













More than 350 fast chargers in operation nationwide; Doubled in six months



# On-The-Go Network Plans

Choose Your Plan

LEVEL 2 Ideal for plug-in hybrids	ON-THE-GO TOTAL Great for frequent fast charging	FLEX Great for occasional charging
<p><b>\$1</b> per hour L2 Charging</p>	<p><b>BEST VALUE!</b></p> <p><b>10¢</b> Per Minute DC Fast Charging</p>	<p><b>\$1.50</b> per Hour L2 Charging</p>
<p> \$5.95 / Month</p>	<p> \$14.95 / Month</p>	<p> No Monthly Fee</p>
<p> \$1 / hr.</p>	<p> \$14.95 / Month</p>	<p> \$1.50 / hr.</p>
<p><b>DFC</b> \$4.95 / session + 20¢ min.</p>	<p><b>DFC</b> 10¢ / min.</p>	<p><b>DFC</b> \$4.95 / session + 20¢ min.</p>
<p> No Setup Fees</p>	<p> \$1 / hr.</p>	<p> \$4.95 Setup Fees</p>
<p>12 month contract. \$29 early termination fee.</p>	<p> No Setup Fees</p>	<p>Month-to-Month contract. No early termination fee.</p>
<p><a href="#" style="background-color: #00AEEF; color: white; padding: 10px; border-radius: 5px;">Sign Up</a></p>	<p>12 month contract. \$29 early termination fee.</p> <p><a href="#" style="background-color: #FFD700; color: black; padding: 10px; border-radius: 5px;">Sign Up</a></p>	<p><a href="#" style="background-color: #4CAF50; color: white; padding: 10px; border-radius: 5px;">Sign Up</a></p>







The power to change life.™



# Thank You

## **Heidi Krantz**

Ready for EV Program

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